

EXCELLENCE IN LIFE SCIENCE CONSULTANCY SERVICES

Buchinger Life Science Solutions



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Established in 2012, Buchinger Life Science Solutions ("BLSS") supports profit and non-profit life science organisations in finding successful solutions, mastering complex challenges, and reaching individual targets. BLSS specialises in medical technology, pharmaceutical and biotech sciences and academic and non-academic research. Some of the company's most important focuses are sales, customer and service orientation, as well as intra- and inter-organisational cooperation and networking.

Petra Buchinger has developed a special consultancy method based on almost 30 years as a professional in various life science organisations and consultancy functions. It is her clear conviction that only an integrated, scientifically sound counselling approach, firmly rooted in ethical behaviour, can fully address the complexity of life science organisations and deliver sustainable results. Petra Buchinger establishes successful consultancy processes and relationships, built on mutual trust. In this way, consultancy can be extremely effective in helping the customers to solve their problems, master their challenges and reach their targets. These consultations can contribute positively to all levels of an organisation: organisational structure, business results, market focus, work conditions, personality development, business and personal relationships.

The consultancy approach of BLSS is always inclusive, and based on integrative organisation development and meta-consulting. In an inclusive approach, you look at the organisation as a whole, including the totality of all internal and external parts and people, as well as their individual features and relationships, in the consultation process. This brings sense and method into complex organisations for real progress and measurable results.

The Corporate Livewire judges were particularly impressed with the extensive life science expertise of Petra Buchinger, thoroughly believing that this knowledge and experience gives BLSS a unique advantage. Petra understands the life science industry's needs and requirements from her research work and can specifically and successfully address these issues. BLSS does not deliver pre-fabricated consultancy solutions. Petra accompanies all customers through the full consultancy process, complete with practical hands-on support. The process starts with an extensive analysis of the current situation and ends with the implementation of suitable measures and controlling of the desired consultancy result, even after the end of the consultancy process, and moving forward developing and amending this process to suit the ever evolving needs of its clients.